



Colorama®



[www.colorama-photo.com](http://www.colorama-photo.com)

Relax.  
We're  
behind you.

# About Colorama

With our years of experience supplying the photographic market, Colorama Photodisplay is dedicated to providing backgrounds and light modifying solutions for professionals.

We offer our comprehensive range of renowned background paper, now side-by-side with brand new products, all backed by a service geared specifically to the needs of the modern photographic business.

Considered world leaders for photographic backgrounds and equipment, our extensive dealer and distribution network is unrivalled in getting you what you want and quickly.



## Index

Colorama Background Paper	P1
Colorvinyl, Colorvelour, Chromakey Curtains	P2
Background Support Systems, Coloredge, Colorgrip, Colortape	P3
Rolleasy Kits	P4
Colorbox	P5
Colorscrim	P6
Colorscrim Kits	P7
Colorflat	P8
Colorflect, Colordiffuse	P9
Colorblock, Colordraft, Colortrace	P10
Colormatt, Colorgloss	P11
Colorgrad, Colorview	P12



# Colorama Range

## Colorama background paper

Colorama background papers offer the widest choice of colours and sizes available.

Choose now from 55 colours, from vibrant blues, yellows, greens and reds, to soft pastels and subtle greys and browns, and of course whites and blacks.

Digital and video photographers can select special papers for blue and green screen applications as well as where an 18% grey background is required.

Paper is a natural product and is affected by ambient conditions. We recommend that paper rolls are stored upright in a dry environment.

We strive to continually develop our products. As part of the development of our product ranges we may add or discontinue colours from the range shown on this shade card.



Colorama coloured papers are made from 90% recycled paper products. All other raw material is sourced from managed renewable sources.

**2.72 x 11 metres (9ft x 36ft) and 1.35 x 11 metres (53" x 36ft)**



Carnation \_21



Rose Pink \_84\*



Damson \_44



Mandarin \_95



Cherry \_04\*



Crimson \_73\*



Copper \_96



Sunflower \_94



Buttercup \_70\*



Maize \_31



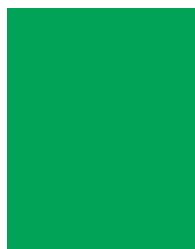
Dandelion \_16



Fern \_12



Summer Green \_59



Chromagreen \_33\*†



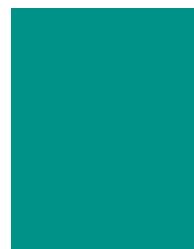
Apple Green \_64\*



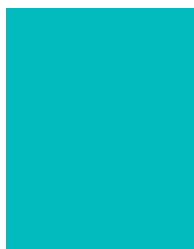
Spruce Green \_37



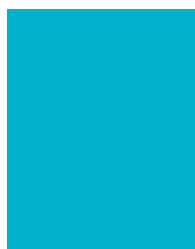
Leaf \_97



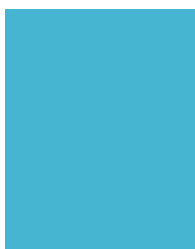
Sea Blue \_85\*



Larkspur \_28



Aqua \_02



Sky Blue \_01



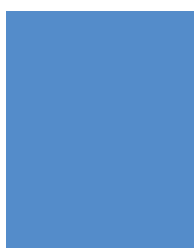
Lobelia \_77\*



Forget-me-not \_53



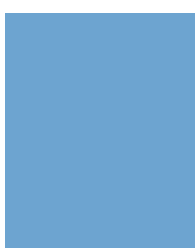
Lagoon \_27\*



Bluebell \_09



China Blue \_15



Riviera \_03



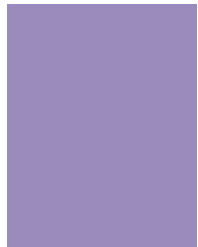
Lupin \_54



Chromablue \_91\*†



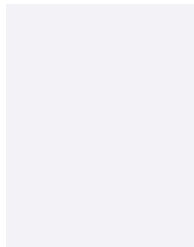
Oxford Blue \_79\*



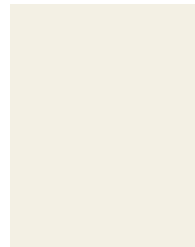
Lilac \_10



Royal Purple \_92



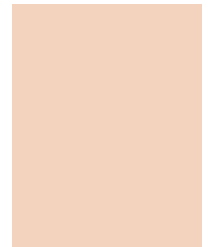
Arctic White \_65\*



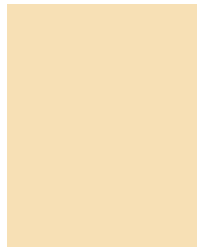
Polar White \_82\*



Marble \_41



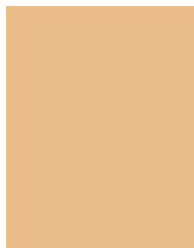
Oyster \_34



Chardonnay \_08



Cappuccino \_52



Barley \_14



Banana \_66\*



Coffee \_11



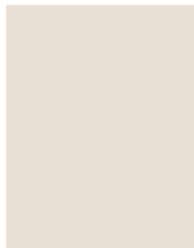
Ginger \_07



Cardamon \_17



Peat Brown \_80\*



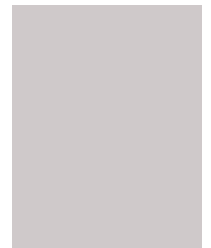
Sea Mist \_36



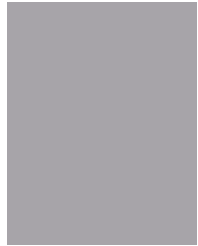
Silver Birch \_87\*



Platinum \_81\*



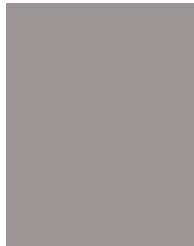
Quartz \_50



Storm Grey \_05\*



Mineral Grey \_51



Cloud Grey \_23



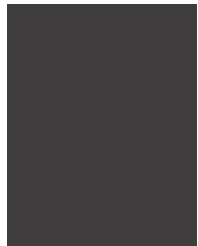
Smoke Grey \_39\*



Granite \_18\*††



Charcoal \_49\*



Black \_68\*

† Chromablue and Chromagreen (2.72m width) and Blue Screen and Green Screen (3.55m width) are special shades in the Colorama range, manufactured to achieve a colour as close as possible to Chromakey colours, within the limitations of paper manufacture. They should therefore not be regarded as exact matches of Chromakey colours.

†† Granite is suitable for use when 18% grey is required.

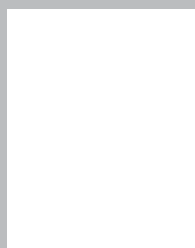
\* Colours available in 2.72 x 25m (107" x 82ft).

Although every effort is made to ensure consistency of product, the paper production process may cause slight variations in colour. The texture and lighting of the surface can influence the final appearance of the colour.

The core size on 2.72m (9ft) and 1.35m (53") wide rolls is 5.4cm (2<sup>1/8</sup>").

## 3.55 x 30 metre rolls

- Colorama 3.55 x 30 metre rolls are available in 5 colours.
- Available in standard 6.45cm (2<sup>1/2</sup>") core or 5.4cm (2<sup>1/8</sup>") core.



White 82



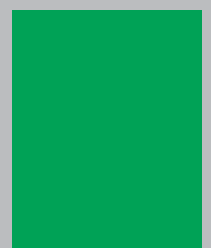
Black 68



Smoke Grey 39



Blue Screen 91†

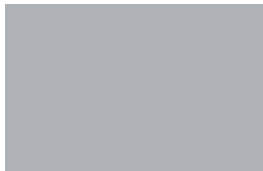


Green Screen 33†

# Colorama Range

## Colormatt

Sheet Size : 100 x 130cm (39 x 51") Calliper: 0.30mm



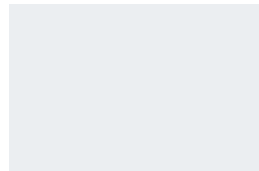
Pewter 9160



Dove Grey 9010



Slate 9270



Super White 1309



Coal 9700



Spring Green 7100



Bottle Green 7610



Powder Blue 5046



Electric Blue 5047



Royal Blue 6400



Navy 6900



Poppy 4550



Primrose 2330



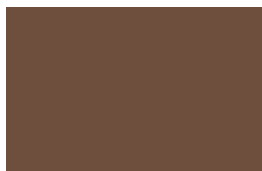
Daffodil 2710



Tangerine 3710



Russett 8430



Coffee 8620

## Colorgloss

Sheet Size:  
100 x 130cm  
(39 x 51")  
Calliper: 0.30mm



Pillar Box 4630



Sapphire 6800



Billiard 7260



Super White 1309

## PVC graduated backgrounds

Sheet Size : 110 x 170cm (43 x 67")



301



303



312



315

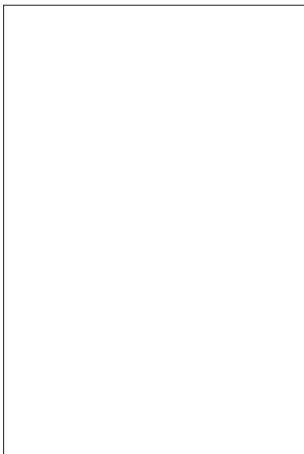


316

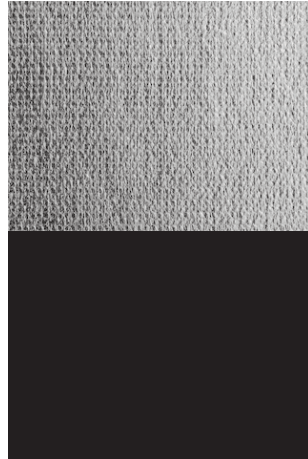
## Fabrics



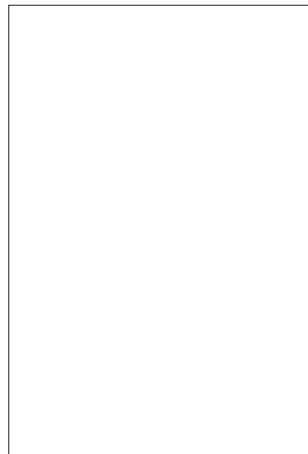
**Colorreflect - Sunglow/Light Silver**  
CRSGLS1.4x3 1.48m x 3m  
(4'6" x 9'8")



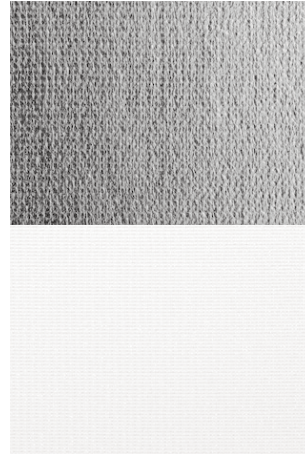
**Colordiffuse - 1 Stop**  
CD1S1.5x3 1.5m x 3m  
(4'9" x 9'8")



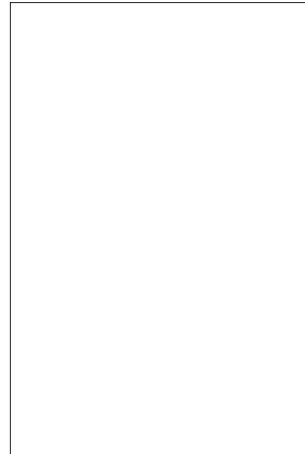
**Colorreflect - Silver/Black**  
CRSB1.4x3 1.48m x 3m  
(4'6" x 9'8")



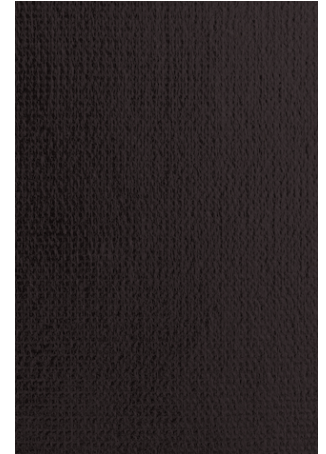
**Colordiffuse - 2 Stop**  
CD2S2x3 2m x 3m  
(4'9" x 9'8")



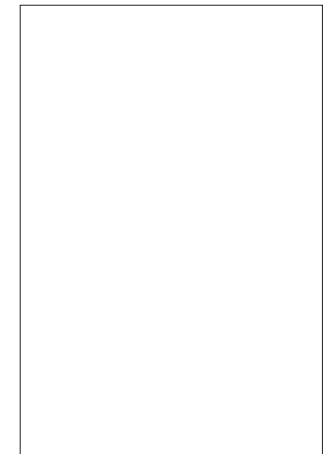
**Colorreflect - Silver/White**  
CRSW1.5x3 1.53m x 3m  
(4'9" x 9'8")



**Colordraft** CDRAFT3x10  
3.1m x 10m (10' x 33')

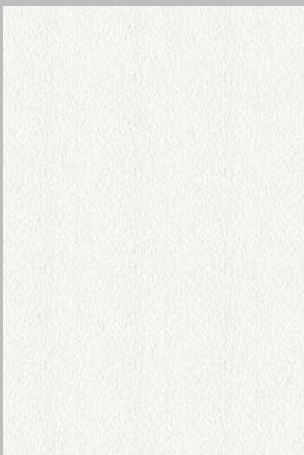


**Colorblock**  
CBLB2x3 2m x 3m  
(6'6" x 9'8")



**Colortrace** CTRACE1x20  
1.1m x 20m (3'6" x 65'6")

## Fabric backgrounds



**Colorvinyl White** CVWHITE  
2.75m x 6m (9' x 19'6")

Also available in Black  
2.75m x 6m CVBLACK



**Colorvelour Black** VRBLACK  
1.32m x 7.3m (4'3" x 24')



# We have Worldwide Distributors

Please visit our website for details



[www.colorama-photo.com](http://www.colorama-photo.com)





For orders and enquiries call

**+44 (0)1530 832 570**

Fax +44 (0)1530 832 603

Email [info@colorama-photo.com](mailto:info@colorama-photo.com)

Website [www.colorama-photo.com](http://www.colorama-photo.com)

Unit 18 Atlas Road, Hermitage Industrial Estate,  
Coalville, Leicestershire, LE67 3FQ, UK